

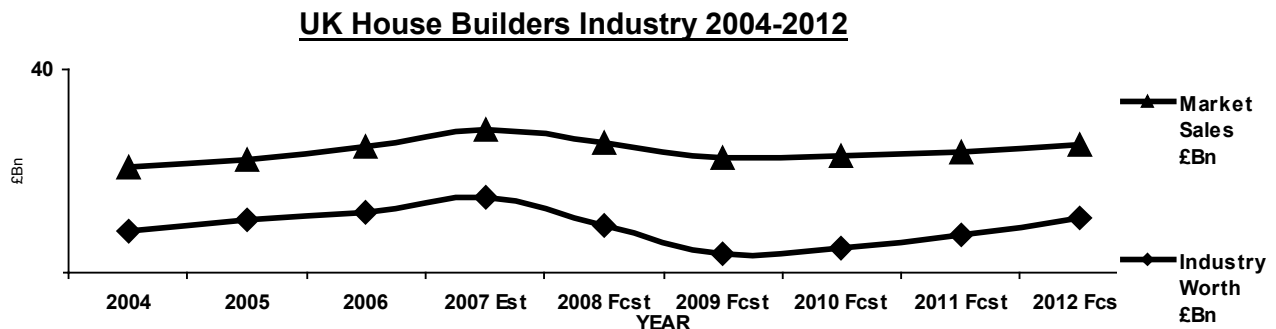
UK House Builders Industry Report 2008-2012

MTW Research have published a brand new "House Builders Market Rank & Profile" Report for 2008, providing a strategic **industry overview & trends**, House Builders **rankings** and **company profiles** in a unique, easy to use and cost effective publication. The report is now available to purchase for immediate delivery.

Based on actual sales returns, this new report reviews industry performance from 2004 to 2008 providing an accurate overview of the market in recent years, coupled with forecasts to 2012. The report also provides sales estimates for each company, alongside rankings and key performance indicators, providing a comprehensive overview of the industry. Contact, telephone and mailing details are also provided, resulting in a comprehensive & effective sales and marketing tool which also offers excellent value for money.

This 300+ Page Report Features:-

- House Builders Industry **Sales & Trends** 2004-2012, Credit Crunch Impact & Recovery Period
- House Builders Market **Total Profit, Worth, Assets & Borrowing** 2004-2012
- **Industry Averages** – Turnover, Net Worth, Profitability, Liabilities, Assets etc.
- **UK House Builders Ranked** by Turnover, Profit, Assets, Net Worth etc.
- **Financial Profile** for each House Builder, including an 'at a glance' financial health chart.
- **Full Mailing Details & Senior Decision Maker Contacts** Provided for Each Company.



The House Building Industry is set to experience substantial turbulence in the coming months, with rapid deceleration of demand impacting all areas of the industry. The report presents the recent performance and future prospects for the industry, based on quantitative sales returns, highlighting the housebuilders which represent the most viable targets for building product suppliers to increase sales in a difficult market.

Key Benefits Of This Brand New Report Include:-

- Gain an Good Understanding of **Current & Future Market Performance**
- **Identify** and **Target** New Clients & Develop Sales Strategies
- Quickly & Efficiently Develop **Sales Leads** & Focus Your Marketing
- Understand **Market Shares** of the Leading House Builders
- Identify The **Ranking, Performance & Financial Health** of the Leading Housebuilders
- Understand Recent, Current & Future **Sales & Profitability Trends**

The report represents a *comprehensive yet cost effective* tool for understanding the current and future performance of the UK House Building market and the key players active in the industry. Written specifically for manufacturers, retailers and distributors, this easy to use, independent market research report represents an invaluable yet cost effective tool for any company active in the UK House Building Industry.

Key Features Of This 300+ Page Report Include:-

INDUSTRY TRENDS 2004-2012

- **Trends in House Builders Industry 2004-2012, including**
 - Total **Sales Revenue** 2004 – 2007, Forecasts to 2012, Credit Crunch Issues
 - **Total Profit** 2004 – 2012 for House Builders Market, Impact of Inflation
 - Total **Assets, Liabilities & Net Worth** of House Builders Market 2004-2012
 - **“Average” House Builders Profile** 2004-2012 – Turnover & Profit Estimates
 - House Building Averages 2004-12 - Assets, Debts, Net Worth & Employees

RANKINGS

- **The House Builders...**
 - Ranked by **Sales Turnover** in 2007 – Sales for every company to determine market share
 - Each Company **Ranked by Profit** Estimates
 - Ranked by Combined **Current & Fixed Assets**
 - Industry Position by **Net Worth Estimates**, Number of **Employees**

PROFILES

- **1 Page Financial Profile for House Builders, including...**
 - Full, Registered Postal Address & Senior Decision Maker / Director Name
 - Company Type (e.g plc, private etc), Brief Description of Activities
 - 4 Years Balance Sheet of Assets, Borrowing & Net Worth
 - 4 Years of Sales per Employee & Profit per Employee (where reported)
 - Turnover & Profit Estimates Made Where Accounts Not Reported
 - Number of Employees – estimated where not reported.

Available as Part of the Ultimate Pack:-

- **Comprehensive Data Spreadsheet & Multi-Use Mailing List, including...**
 - Full Company Name & Registered Postal Address
 - Telephone Number for Each Company, Fax Number Where Available
 - Senior Decision Maker / Director Contact
 - Company Type, Incorporation Date, Brief Official Description of Activities
 - 4 Year Turnover & Profit Where Reported
 - 4 Years Balance Sheet, Assets, Liabilities & Net Worth, Sales per Employee
 - Supplied in All Formats, CD-Rom, Hard Copy & Email.

This Report Provides:-

• **Fast and Effective Market & Company Insight**

With the report providing a Strategic Market Overview including averages, a Ranking section and a more detailed Profile section, the depth and range of analysis provides a comprehensive overview of the market's performance, individual company performance and estimated ranking for each company in the report.

• **Market Size for Sales & Industry Value to 2012**

Market size for revenue and industry value is provided from 2004 through to 2012, enabling a fast understanding of the key trends in the industry and likely future prospects, facilitating fast strategic sales and marketing planning.

• **Develop New & Relevant Sales Leads, Quickly & Effectively**

For suppliers to the House Building industry, this report identifies the market leaders, illustrates their recent performance and provides contact information in order to enable the reader to quickly identify and target new, lucrative clients in the industry.

• **Sales Estimates for Every Company**

MTW reports are unique in that we have provided a turnover estimate for every company listed, even smaller and medium sized companies in order to enable the reader to estimate market share for every company included in the report.

• **Track and Monitor a Company's Financial Performance**

Key financial data, turnover and profit ranking are provided for every company listed for the last 3 years, enabling the reader to quickly and effectively track a company's performance in recent years, enabling further SWOT analysis.

• **Save Time & Money**

MTW's *Rank & Profile* reports don't bombard you with irrelevant financial data, they are designed to enable you to engage in fast and effective strategic market and company analysis. Focused on providing what's important in an easy to read and use format.

More than 260 Companies Profiled, Including:-

Taylor Wimpey	Twigden Homes	Mcdermott	T A Fisher & Sons	Consero Homes	Jenner Homes
Barratt Developments	Telford Homes	Developments	Connolly Homes	Erkulis Construction	Lewis Homes
Morgan Sindall	Scotia Homes	Morris Homes (East Midlands)	Deveron Homes	Galliers Homes	Macbourn
Persimmon	Hopkins Homes	Rippon Homes	Fletcher Homes	K Phillips	Silverdale
Kier Group	Strata Homes	Norfolk Homes	Kirkwood Homes	Macbryde Homes	Developments
Galliford Try	Mccann Homes	Swan Hill	Campion Homes	Mcginn Developments	Westrop Homes
Bellway	Linden Homes Southern	A. & J. Stephen (Holdings)	Cumbrian Homes	S B Homes	Ashford Homes
Montspur	Bewley Homes	Portford Homes	Langridge Homes	Wraysbury Homes	AWG Residential
Redrow	Countryside Properties	Kendrick Homes	Bewick Homes	Ashby Lawrence Homes	Baker & Nisbet
Crest Nicholson	Elite Homes Group	Euro Construction Corporation	Hearthstead Homes	Express Park Construction Co.	Bentley Homes
Bovis Homes	MacTaggart & Mickel	Younger Homes	Michael Goodall	Carrwood Homes	Bluewater Homes
Miller Homes	Martin Grant Homes	Northern	Selbourne Homes	Group 7 Properties	Burley Developments
Berkeley Homes	Stamford Homes	Glossbrook Builders	South Meadow Homes	Wates Developments	Cairnpark Properties
Keepmoat Group	Shepherd Homes	Snoddons Construction	Gordon Mytton	Wealden	Care Homes
Willmott Dixon	The Robert Hitchens Group	Dorbcrest Homes	Milford Homes	Beech Developments	Dalgarven Homes
Stewart Milne	Bowey Homes	Construct Reason	Cala Homes	Fairview New Homes	Daniel Gath
Mccarthy & Stone	Hillreed Homes	Belmont Homes	Baldragon Homes	Lakehurst Developments	Debaff Developments
Cala Group	J S Bloor	Charter Construction	Salthorp	Pullan Developments	Fieldview Homes
Morris Group	Tulloch Homes	Drumbow Homes	Bostall Estates	Alexander Morton Homes	Jenkins Developments
Morris Homes	Oakdene Homes	James Development Co	Bow Homes	Barker & Sons Lincoln	Park Lane Homes
MJ Gleeson	Saxon Developments	Keigar Homes	Westerwood Homes	Eaden Homes	Risby Homes
Antler Homes	Hagan Homes	Russell Armer	Windsor Homes	Hagley Homes	Wilson Bowden
Haslam Homes	David Payne Homes		Ashley King Developments		Aragon Homes
Ben Bailey			Compton Developments		B & B Joiners
Taggart Holdings					Bracken Lea Homes

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(1 Page Financial Profile for Each Company)

Including:-

Full Address, Director Name, Key Financial Performance Indicators including turnover & profit estimate where not reported – see the sample on the website for more detail.

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